

# Kevin Levine

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## Education:

University of Missouri

Bachelor of Arts in Radio/TV Sports Broadcasting

Bachelor of Arts in Psychology

## Experience:

**The Country Club of Spartanburg** // Communications and Marketing Coordinator // *October 2021 - Present*

- Overhauled the entire communications department and built a social media presence.
- Redesigned, organized and maintained website.
- Designed all outgoing communications including email marketing, social media posts, flyers, etc.

**NBC Montana** // Sports Director // *July 2018 - July 2021*

- Montana Broadcasters Association: Television Sportscaster of the Year Runner-Up 2019-2020
- Produced and anchored nightly sportscast.
- Coordinated Big Sky Friday Nights weekly high school football show.
- Created Sports Insider, Play of the Week and Defying the Limits segments.
- Managed sports reporters and coordinate coverage for Kalispell, Missoula and Butte/Bozeman markets.
- Overhauled NBC Montana's sports digital and social presence and manage content on multiple platforms.

**Politifact** // Fact Claim Collector // *July 2020 - November 2020*

- Worked with Fact Checkers to follow and check the 2020 Montana Senate Race.
- Collected over 250 claims from the Steve Daines and Steve Bullock campaigns for Fact Checkers.

**KOMU** // Sports and News MMJ/Anchor/Producer // *August 2014 - May 2018*

- Choose, edit and write content for morning sports segment and content for half-hour Sunday night Sports Xtra show.
- Pitch, film and edit sports feature and issue-based enterprises.
- Film, edit, live tweet and write about daily high school and college sporting events.
- Pitch, film, edit, tweet and write daily story and enterprise ideas.
- Set up and run live shots using LiveU technology.

**China Open Reporter** // Reporter // *September 2016 - October 2017*

- Wrote over 20 articles about the WTA Premier Tournament and ATP 500 Tournament including profiles on players and events, match recaps and press conference briefings.
- Interviewed and wrote extended profile on Carla Suarez Navarro, the #9 player in the world.

## Skills:

Adobe Audition, Photoshop and Premier // Microsoft Office Suite // Web Development // Social Media // Video Editing // Communication // Email Marketing // Media Relations // Creative Problem Solving